

# ADA Design Innovation Awards

## 2021 Official Contest Rules

- ELIGIBILITY:** The ADA Design Innovation Awards Contest (the "Contest") is open only to individuals who are both at the time of submission of the entry and at the time of prize award: (a) legal residents of one of the fifty United States, the District of Columbia or the U.S. Virgin Islands; (b) at least eighteen years of age; (c) have completed construction of a dental office new buildout or remodel in the past three years (after June 2018); and (d) a member in good standing of the American Dental Association (ADA) (the "Entrants"). Officers, directors, trustees, current sitting members of the ADA's Council on Dental Practice and employees of the ADA or any affiliate of the ADA, as well as immediate family (spouse, parents, siblings and children) and household members of each such individual are not eligible. The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.
- SPONSOR:** The Contest is sponsored by the American Dental Association and ADA Business Enterprises, Inc., 211 East Chicago Avenue, Chicago, IL 60611 (the "Sponsor").
- AGREEMENT TO OFFICIAL RULES:** Participation in the Contest means that Entrants accept these Official Rules ("Rules") and the decisions of the Sponsor, which are final and binding. Winning a prize requires compliance with the Rules.
- CONTEST PERIOD:** The Contest begins on June 21, 2021. Entries must be received by 5 p.m., CDT on August 20, 2021. Entrants are solely responsible for submitting entries on time and according to the Rules. The Sponsor is not responsible for entries that are delayed, lost or mutilated during the delivery process, or for entries submitted on defective media.
- ENTRY:** There is a limit of one entry per person, and subsequent entries will be disqualified. There are no fees and no purchases required to enter. A qualifying entry must include a completed entry form and the required photographs. The entry form may be downloaded by visiting [ADA.org/DIA](http://ADA.org/DIA) or by requesting an entry form via email to [DesignInnovation@ada.org](mailto:DesignInnovation@ada.org). The entry form and photographs must then be submitted via email to [DesignInnovation@ada.org](mailto:DesignInnovation@ada.org). Entries shall become the sole property of Sponsor.
- COPYRIGHT/TRADEMARK MATERIAL:** An entry may not contain any third party trademarks or logos or any copyrighted elements other than elements owned by the Entrant. Use of any elements that are not original (created by or for the Entrant[s]) or in the public domain will result in disqualification of the entry.
- INAPPROPRIATE MATERIAL:** Entries should not contain any material that might be considered inappropriate by the general viewing public.
- ENTRANT'S WARRANTY:** Each Entrant warrants to Sponsor that his or her entry, (a) depicts an original dental office design created by or on behalf of the Entrant; (b) does not infringe the design, intellectual property, or any other rights of any third party, (c) has not been submitted as an entry in any other contest, and (d) does not violate any law or regulation.
- DISQUALIFICATION OF ENTRIES:** Entries that do not comply with the Rules will be deemed ineligible.
- WINNING ENTRANTS' OTHER OBLIGATIONS AND TAXES:** By entering this contest, all Entrants acknowledge and agree that all rights in the submitted photographs, including copyrights, will become the property of Sponsor. All taxes on prizes shall be the responsibility of winners.
- JUDGING:** Judges designated by the ADA Council on Dental Practice (CDP) will review the contest entries following the close of the contest. The judges will select at least three (3) finalists for each of three (3) categories (small new build, large new build and remodel), as CDP, in its sole discretion, deems appropriate. In the event that a winning entry shall be disqualified for any reason, then an alternate(s) may be substituted. All entries shall be judged on the basis of aesthetic appeal (including use of color, light/windows, and theme), utilization of technology, function/efficiency, innovation, and how the design accomplished the objective. In the case where no submitted entries are deemed to merit awards, Judges reserve the right to not select winners. The final judging will take place by open online voting for members, their team, their patients, and dental industry. Finalists' images, descriptions and voting will take place on [ADA.org/DIA](http://ADA.org/DIA). Sponsor will notify the winning Entrants after completion of judging or by November 8, 2021. The manner and timing of notification may be modified or adjusted in any manner as deemed appropriate by Sponsor. Judging details will not be released and the decision of the judges is final.
- PRIZES AND ANNOUNCEMENT OF WINNERS:** One grand prize winner may be chosen in each of three (3) categories (small new build, large new build and remodel). Each grand prize winning entry shall be awarded \$1,000.00. The winning and any finalist entries may be featured in ADA News or another ADA publication or publications.
- GENERAL CONDITIONS:** In the event that the operation of the Contest is impaired in any way for any reason, including, but not limited to, fraud or technical problems, the Sponsor may suspend the Contest or cancel the Contest and notify all Entrants. The Sponsor reserves the right to disqualify any Entrant that tampers with the operation of the Contest or violates these Rules.
- RELEASE, INDEMNIFICATION AND LIMITATIONS OF LIABILITY:** BY PARTICIPATING IN THE CONTEST, EACH ENTRANT AGREES TO RELEASE THE SPONSOR AND ITS AFFILIATES, OFFICERS, DIRECTORS, TRUSTEES, CDP MEMBERS, EMPLOYEES, AGENTS AND ASSIGNS FROM ANY CLAIM ARISING OUT OF PARTICIPATION IN THE CONTEST OR RECEIPT OR USE OF ANY PRIZE, INCLUDING, BUT NOT LIMITED TO: (A) LOST, LATE, MISDIRECTED, OR UNDELIVERED SUBMISSIONS, OR ENTRIES HAVING DEFECTIVE ATTACHMENTS OR ATTACHMENTS THAT ARE NOT CAPABLE OF BEING DISPLAYED ON SPONSOR'S COMPUTERS OR OTHER ELECTRONIC EQUIPMENT; (B) ERRORS IN THE ADMINISTRATION OF THE CONTEST OR THE PROCESSING OF ENTRIES; OR (C) INJURY OR DAMAGE TO PERSONS OR PROPERTY WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM ENTRANT'S PARTICIPATION IN THE CONTEST OR RECEIPT OF ANY PRIZE. EACH ENTRANT ALSO AGREES TO INDEMNIFY SPONSOR AGAINST CLAIMS OF THIRD PARTY DESIGN OR INTELLECTUAL PROPERTY INFRINGEMENT, AND WAIVES THE RIGHT TO CLAIM ANY DAMAGES WHATSOEVER, INCLUDING, BUT NOT LIMITED TO, PUNITIVE, CONSEQUENTIAL, DIRECT, OR INDIRECT DAMAGES.
- DISPUTES:** Except where prohibited, Entrants agree that any and all claims connected with the Contest or any prize awarded shall be finally settled by binding arbitration in accordance with the then-current Commercial Arbitration Rules of the American Arbitration Association. Any Judgment on an award rendered may be entered in any court in Cook County, Illinois. The place of arbitration shall be Chicago, Illinois. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, Entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of Illinois, without giving effect to any choice of law or conflict of laws rules of Illinois or any other jurisdiction.
- OFFICIAL RULES AND CONTEST RESULTS:** Interested persons can obtain additional copies of these Rules and the name of the winners by emailing their request to: [DesignInnovation@ada.org](mailto:DesignInnovation@ada.org). Requests must be received by 12/31/2021, and the names of winners will be furnished after the announcement of winners.